



Thank you for your interest in California Outreach Organization, for your help to Feed the Needy and reduce hunger in our Community. Let us give you a brief overview of our Organization.

Mission

Our Mission is to feed the needy in Orange County, Greater Los Angeles, Riverside County and San Bernardino County. We provide basic food and proper nutrition to low income families with children and to senior citizens. No child should go hungry - even for a single day - on our watch in our community.

Strategy

We distribute nutritious food in a cost effective innovative way to hot spots with food insecure people. Our team is a volunteer only group and we have no payroll expense. We solicit and coordinate donations and purchased food in our warehouse in Paramount, which is conveniently located between Los Angeles and Orange County and close to major freeways. The sorted food is delivered daily to hungry citizens by our volunteers who are using their own vehicles. Food insecure families are often not mobile and able to pick up food from our warehouse.



History/About us



Actor Jonathan Joss and President Harald Niehenke feeding the needy.

When the recession and housing crash began to become a tangible reality in 2010, four friends were looking for solutions for the scary new world the American middle class faced all of a sudden. Together with the Los Angeles Turners, the Christian donation Center in Los Angeles and the Second Harvest Food bank in Orange County, who offered their generous support as well, and with the help of many other friends we began distributing food.

Our Goals are to sustain and increase the base of donors for nutritious food, to expand logistics to increase distribution into areas currently not serviced; to build relations with similar charities, Senior centers and shelters in the area and receive feedback from our clients about their well-being and health, monitor improvements and adjust the food delivery according to their needs.



When we were a year into the operation it became apparent that we had to start our own charity. This was the birth of the California Outreach Organization, Inc. The Secretary of state incorporated the nonprofit public benefit corporation in July 2011. It is not organized for the private gain of any person. The specific purpose is to support and feed people in need, especially the elderly and families with children.

With our operation growing we also found more support within the communities and also received the support of Actor Jonathan Joss, well known as the voice of John Redcorn on King of the Hill and Ken Hotate on Parks and Recreation, who tirelessly works for our cause and has enlisted as the Spokesman for California Outreach Organization.

We have expanded from our initial areas Orange County and Greater Los Angeles and are covering Riverside County and San Bernardino County as well.

Goals:

As long there are hungry children and seniors in our community, California Outreach Organization intends to be a major force in the fight against hunger.

We are working to:

- sustain and increase the base of donors for nutritious food
- expand logistics to increase distribution into areas currently not serviced
- build relations with similar charities, Senior centers and shelters in the area.
- receive feedback from our clients about their well-being and health, monitor improvements and adjust the food delivery according to their needs.

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